

PROFILE TEMPLATE

SPECIAL CATEGORY

**ENTREPRENEURIAL PROFILE WRITE-UP**

# Article (In 3rd Person Style, 700-800 words)

## Information about the Entrepreneur (Approximately **200 words**)

Include:

* + *Catchy introduction of the Entrepreneur*
  + *Current position of the Entrepreneur within the company*
  + *Other interesting background (e.g., education background, birthplace, childhood dreams)*
  + *Significant obstacles faced and how it has been overcome (If any)*

## Other Interesting Facts about the Entrepreneur (Approximately **100 words**)

Include:

* + *Entrepreneur’s personal success/ believes/ success formula/ personal values/ hobbies*



## Company Achievements and Role of the Entrepreneur (Approximately **300 words**)

Include:

* + *Contribution of Entrepreneur to company’s success (include facts such as turnover achieved, number of employees, company overseas expansion)*

## Vision, Mission, & Future Plans (Approximately **200 words**)

Include:

* + *Entrepreneur’s vision, mission, and future plans for the company*
  + *Conclude with one piece of advice the Entrepreneur hopes to leave their readers with*



# Career Highlights

Kindly note that:

* + *The highlights should be written in point form (10 - 12 words for EACH point)*
  + *Only a maximum of 6 highlights*
  + *Highlights that include other awards are NOT permitted*

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| *Example: 2001 – 2013: Insert Distinctive Achievement (e.g., Academic graduation, formation of company, M&A, IPO)* |
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# One-liner Life Motto (10 - 15 words)

Include: Principle/ Quote the Entrepreneur lived by

# Social Media Accounts on Facebook and LinkedIn (for tagging purposes only)

Kindly note that if there are no accounts on these platforms, please indicate “N/A” in the template

\*Do note that other award achievements shall not be included.