



PROFILE TEMPLATE MASTER ENTREPRENEUR CATEGORY

ENTREPRENEURIAL PROFILE WRITE-UP

A. Article (In 3rd Person Style, 700-800 words)

Information about the Entrepreneur (Approximately **200 words**)

Include:

- *Catchy introduction of the Entrepreneur*
- *Current position of the Entrepreneur within the company*
- *Other interesting background (e.g., education background, birthplace, childhood dreams)*
- *Significant obstacles faced and how it has been overcome (If any)*

Other Interesting Facts about the Entrepreneur (Approximately **100 words**)

Include:

- *Entrepreneur's personal success/ believes/ success formula/ personal values/ hobbies*



Company Achievements and Role of the Entrepreneur (Approximately **300 words**)

Include:

- Contribution of Entrepreneur to company's success (include facts such as turnover achieved, number of employees, company overseas expansion)

Vision, Mission, & Future Plans (Approximately **200 words**)

Include:

- Entrepreneur's vision, mission, and future plans for the company
- Conclude with one piece of advice the Entrepreneur hopes to leave their readers with



B. Career Highlights

- Kindly note that:
- The highlights should be written in point form (10 - 12 words for EACH point)
 - Only a maximum of 6 highlights
 - Highlights that include other awards are NOT permitted

Example: 2001 – 2013: Insert Distinctive Achievement (e.g., Academic graduation, formation of company, M&A, IPO)

C. One-liner Life Motto (10 - 15 words)

Include: Principle/ Quote the Entrepreneur lived by

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D. Social Media Accounts on Facebook and LinkedIn (for tagging purposes only)

Kindly note that if there are no accounts on these platforms, please indicate "N/A" in the template

**Do note that other award achievements shall not be included.*