



## PROFILE TEMPLATE MASTER ENTREPRENEUR CATEGORY

### ENTREPRENEURIAL PROFILE WRITE-UP

#### A. Article (In 3rd Person Style, 700-800 words)

Information about the Entrepreneur (Approximately **200 words**)

*Include:*

- *Catchy introduction of the Entrepreneur*
- *Current position of the Entrepreneur within the company*
- *Other interesting background (e.g., education background, birthplace, childhood dreams)*
- *Significant obstacles faced and how it has been overcome (If any)*

Other Interesting Facts about the Entrepreneur (Approximately **100 words**)

*Include:*

- *Entrepreneur's personal success/ believes/ success formula/ personal values/ hobbies*



**Company Achievements and Role of the Entrepreneur (Approximately 300 words)**

*Include:*

- *Contribution of Entrepreneur to company's success (include facts such as turnover achieved, number of employees, company overseas expansion)*

**Vision, Mission, & Future Plans (Approximately 200 words)**

*Include:*

- *Entrepreneur's vision, mission, and future plans for the company*
- *Conclude with one piece of advice the Entrepreneur hopes to leave their readers with*



## B. Career Highlights

Kindly note that:

- The highlights should be written in point form (10 - 12 words for EACH point)
- Only a maximum of 6 highlights
- Highlights that include other awards are NOT permitted

Example: 2001 – 2013: Insert Distinctive Achievement (e.g., Academic graduation, formation of company, M&A, IPO)

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## C. One-liner Life Motto (10 - 15 words)

Include: Principle/ Quote the Entrepreneur lived by

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## D. Social Media Accounts on Facebook and LinkedIn (for tagging purposes only)

Kindly note that if there are no accounts on these platforms, please indicate "N/A" in the template


\*Do note that other award achievements shall not be included.