

SIGNATURE 2023 TEMPLATE

MASTER ENTREPRENEUR CATEGORY

**ENTREPRENEURIAL PROFILE WRITE-UP**

# A. Article (In 3rd Person Style, 700-800 words)

## Information about the Entrepreneur (Approximately **200 words**)

Include:

* *Catchy introduction of the Entrepreneur*
* *Current position of the Entrepreneur within the company*
* *Other interesting background (e.g., education background, birthplace, childhood dreams)*
* *Significant obstacles faced and how it has been overcome (If any)*

## Other Interesting Facts about the Entrepreneur (Approximately **100 words**)

Include:

* *Entrepreneur’s personal success/ believes/ success formula/ personal values/ hobbies*



## Company Achievements and Role of the Entrepreneur (Approximately **300 words**)

Include:

* *Contribution of Entrepreneur to company’s success (include facts such as turnover achieved, number of employees, company overseas expansion)*

## Vision, Mission, & Future Plans (Approximately **200 words**)

Include:

* *Entrepreneur’s vision, mission, and future plans for the company*
* *Conclude with one piece of advice the Entrepreneur hopes to leave their readers with*



# B. Career Highlights

Kindly note that:

- The highlights should be written in point form (10 - 12 words for EACH point)

- Only a maximum of 6 highlights

- Highlights that include other awards are NOT permitted

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| *Example: 2001 – 2013: Insert Distinctive Achievement (e.g., Academic graduation, formation of company, M&A, IPO)* |
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# C. One-liner Life Motto (10 - 15 words)

Include: Principle/ Quote the Entrepreneur lived by

# D. Company Website